



Governatore Eletto 24-25
Alberto Azzolini

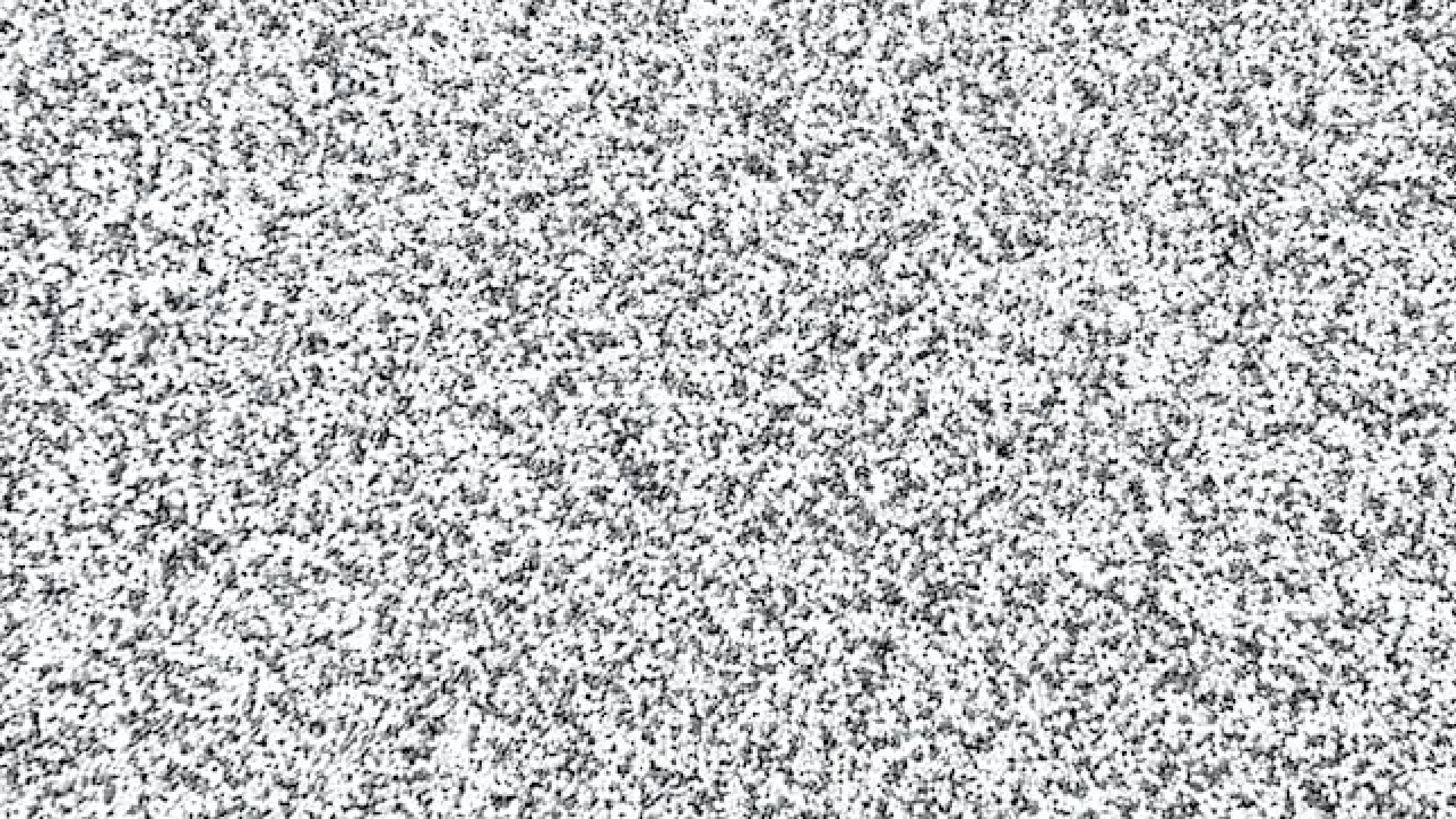
COMUNICARE SERVICE

Gianluca Dotti
RC Mirandola

SEGS

Seminario Gestione Sovvenzioni

Parma, 28 Ottobre 2023



Comunicare service

Comunicare service

Comunicare serve

Comunicare serv(ic)e

Storie, da sempre



SEGS
Parma 28 Ottobre 2023

Rotary
Distretto 2072



Irresistible

Rotary District Governor
Class of 2024-2025

Comunicare serv(ic)e



Orientare e dare segni

SEGS
Parma 28 Ottobre 2023

Rotary
Distretto 2072 

Irresistibile
Rotary  District Governor
Class of 2024-2025

Comunicare serv(ic)e

Storytelling
vs
Storydoing

SEGS
Parma 28 Ottobre 2023



Comunicare serv(ic)e

A chi stiamo
comunicando?

Comunicare serv(ic)e

Perché stiamo comunicando?

Comunicare serv(ic)e

Anche no

SEGS
Parma 28 Ottobre 2023

Rotary
Distretto 2072



Irresistible

Rotary  District Governor
Class of 2024-2025

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End Polio

Rotary has made incredible progress in eradicating polio forever.

[Explore](#)

Support the Rotary Peace Centers

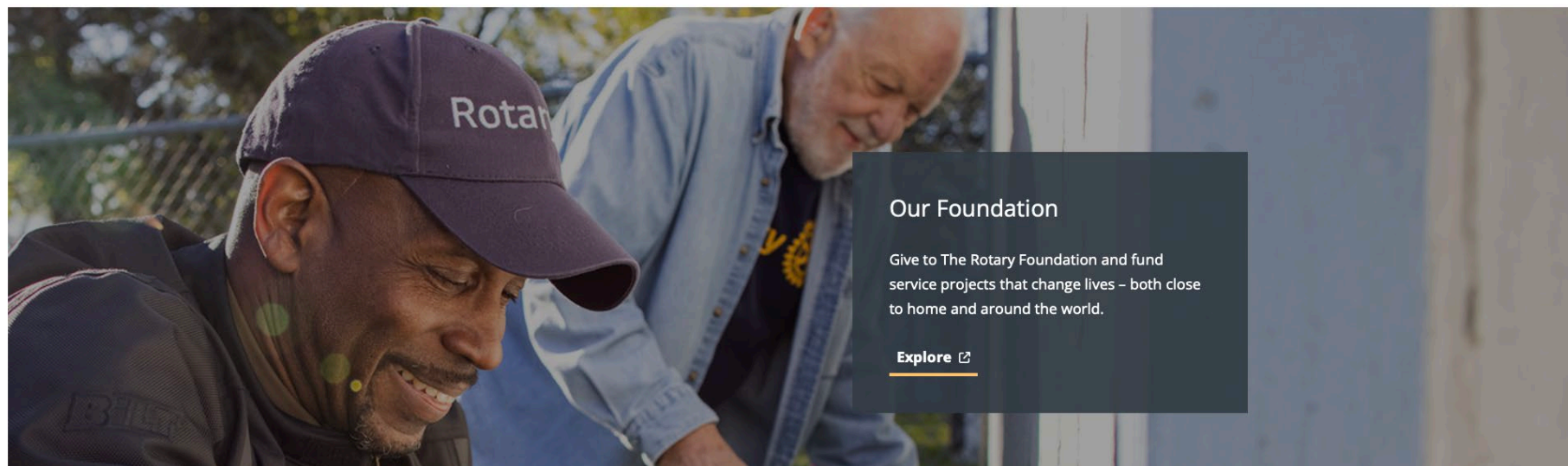
Help us create the next generation of leaders in peacebuilding and development.

[Explore](#)

Youth Programs

Learn more about programs that develop our next generation of leaders.

[Explore](#)

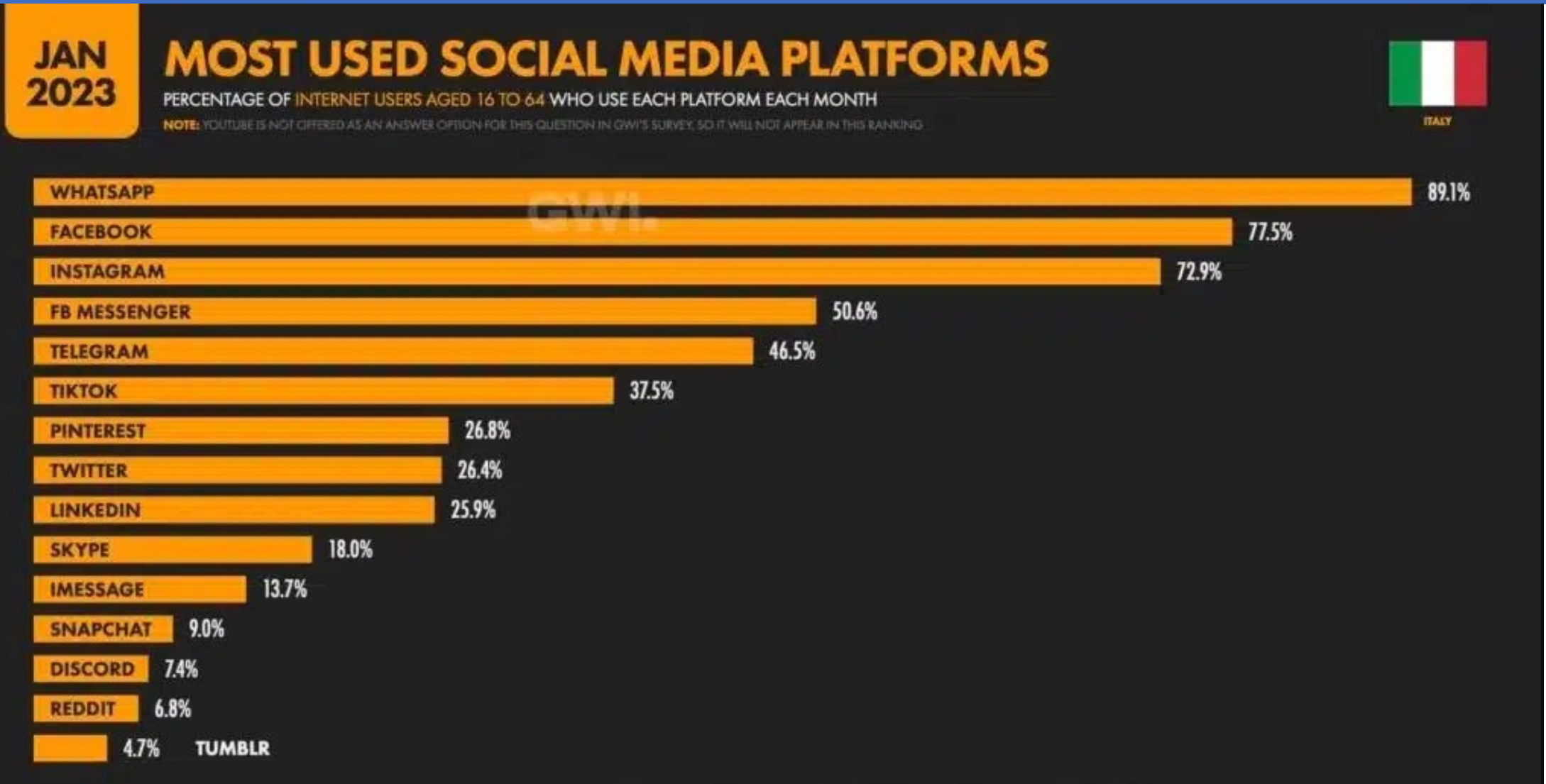


Our Foundation

Give to The Rotary Foundation and fund service projects that change lives – both close to home and around the world.

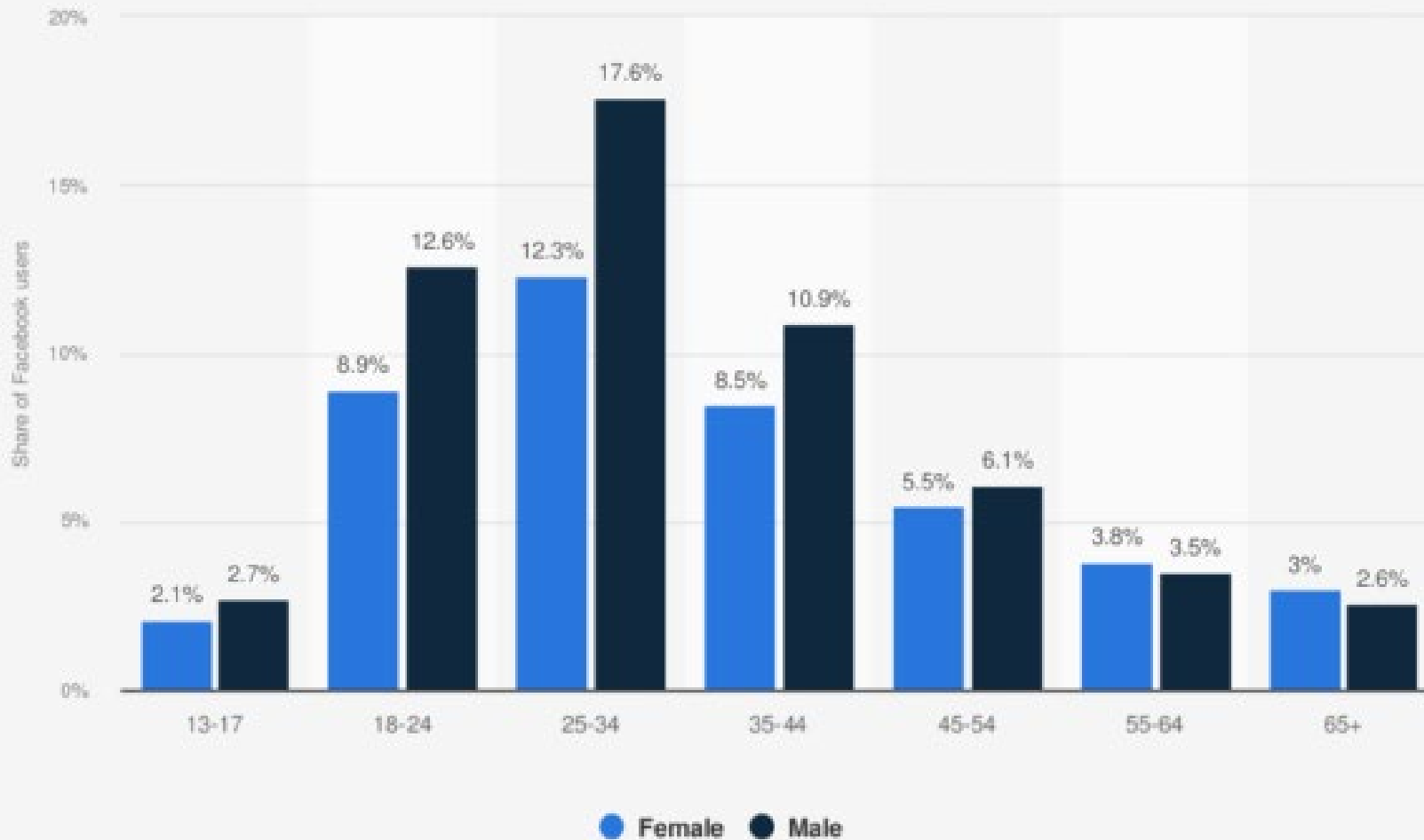
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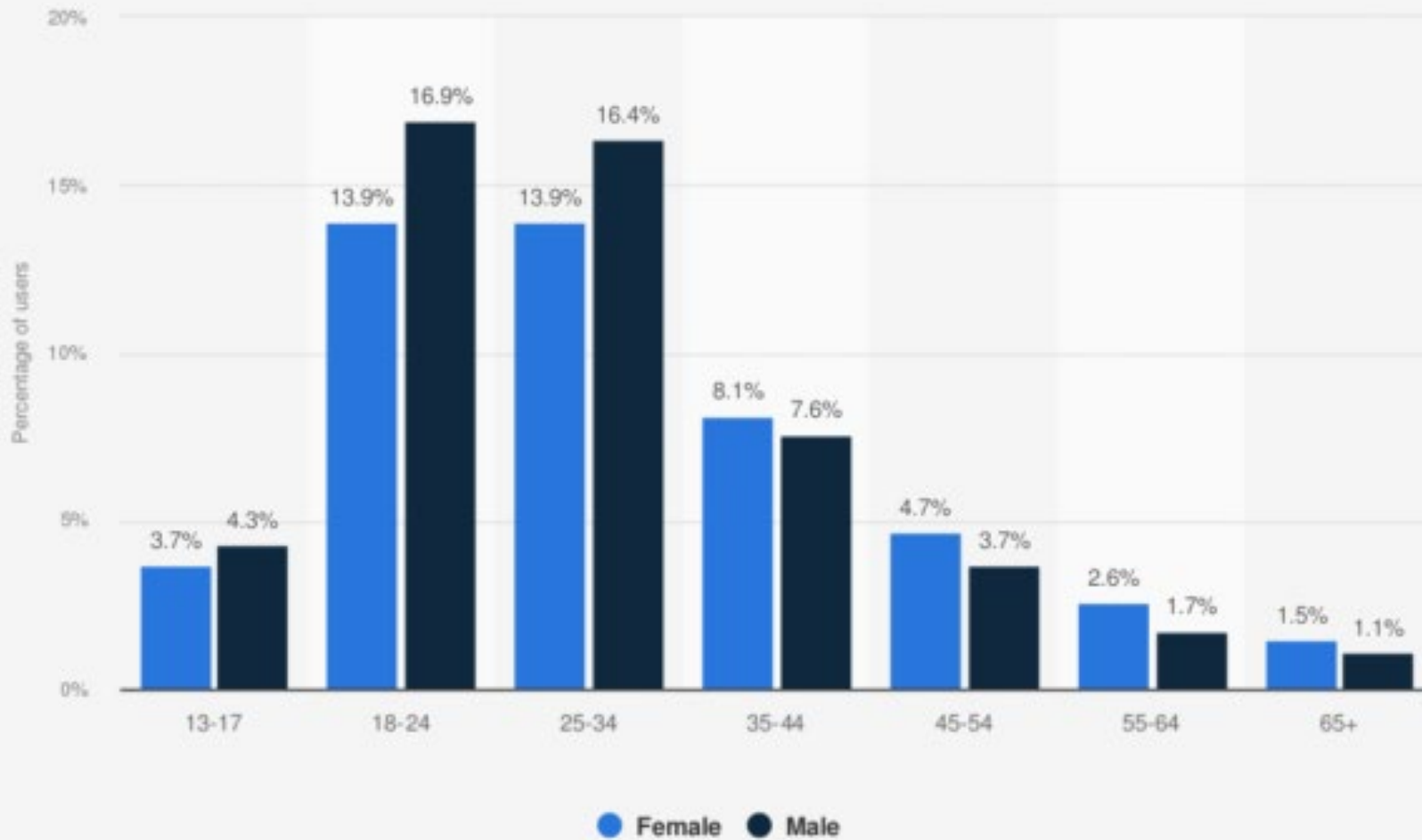
Comunicare serv(ic)e

Distribution of Facebook users worldwide as of January 2023, by age and gender

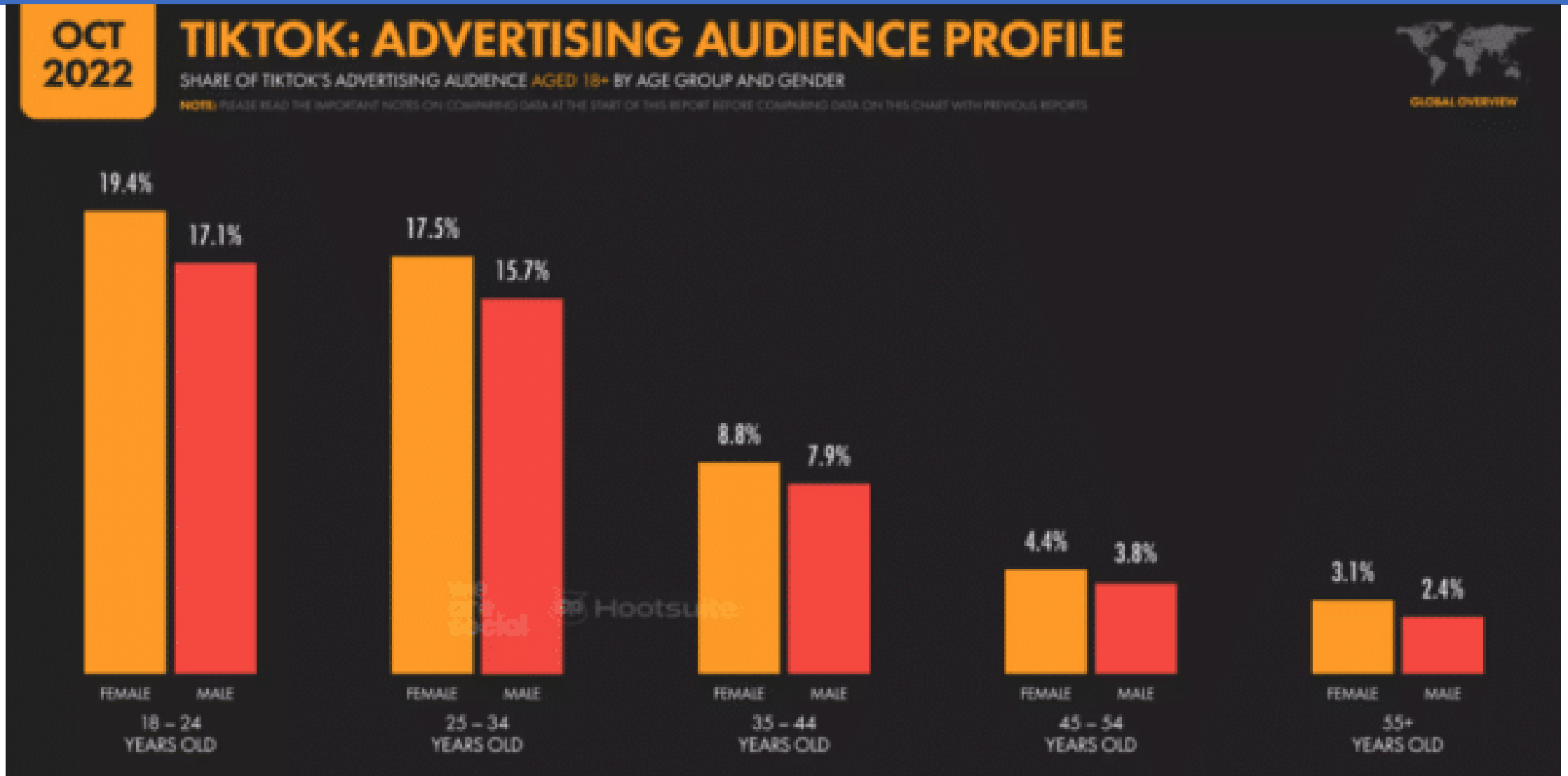


Comunicare serv(ic)e

Distribution of Instagram users worldwide as of January 2023, by age and gender



Comunicare serv(ic)e



Comunicare serv(ic)e



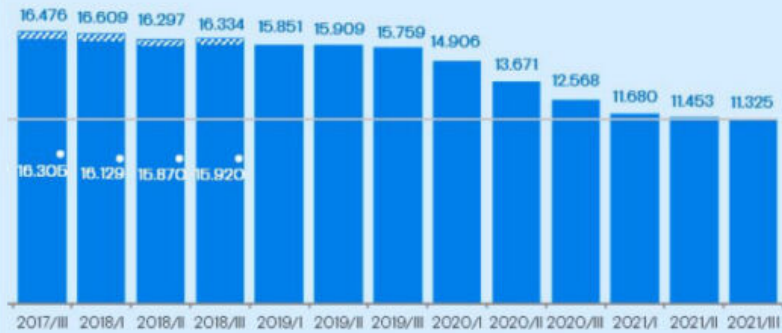
QUOTIDIANI

11,3 milioni

di lettori su **carta e/o digitale replica**
di almeno un **quotidiano in un giorno medio**

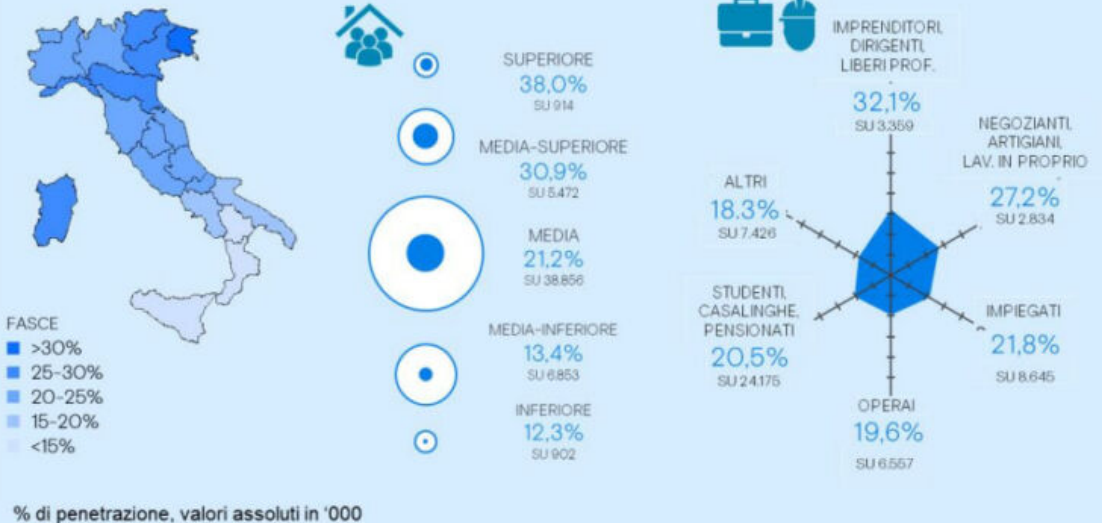
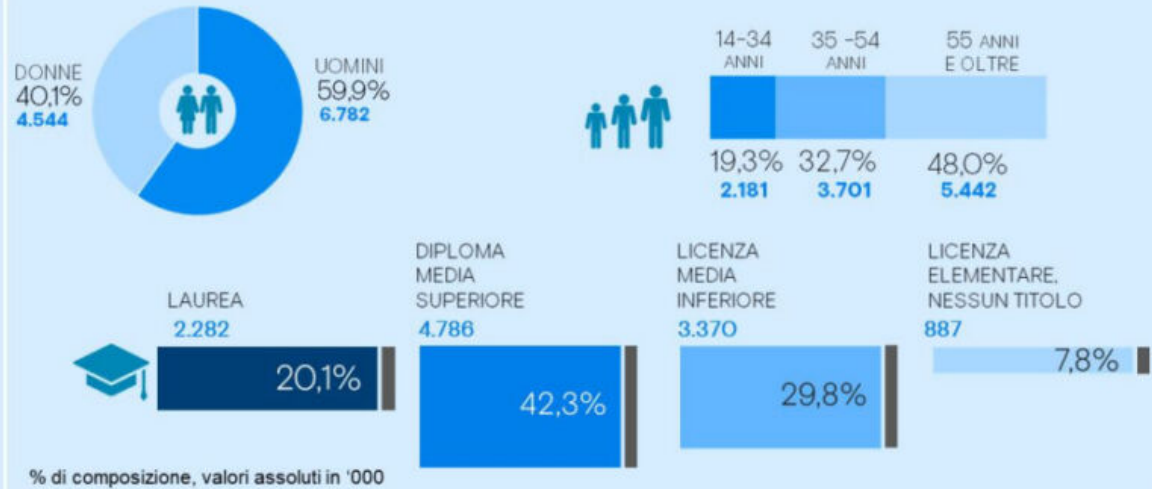
21,4%

della popolazione Adulta
(14 anni e oltre)



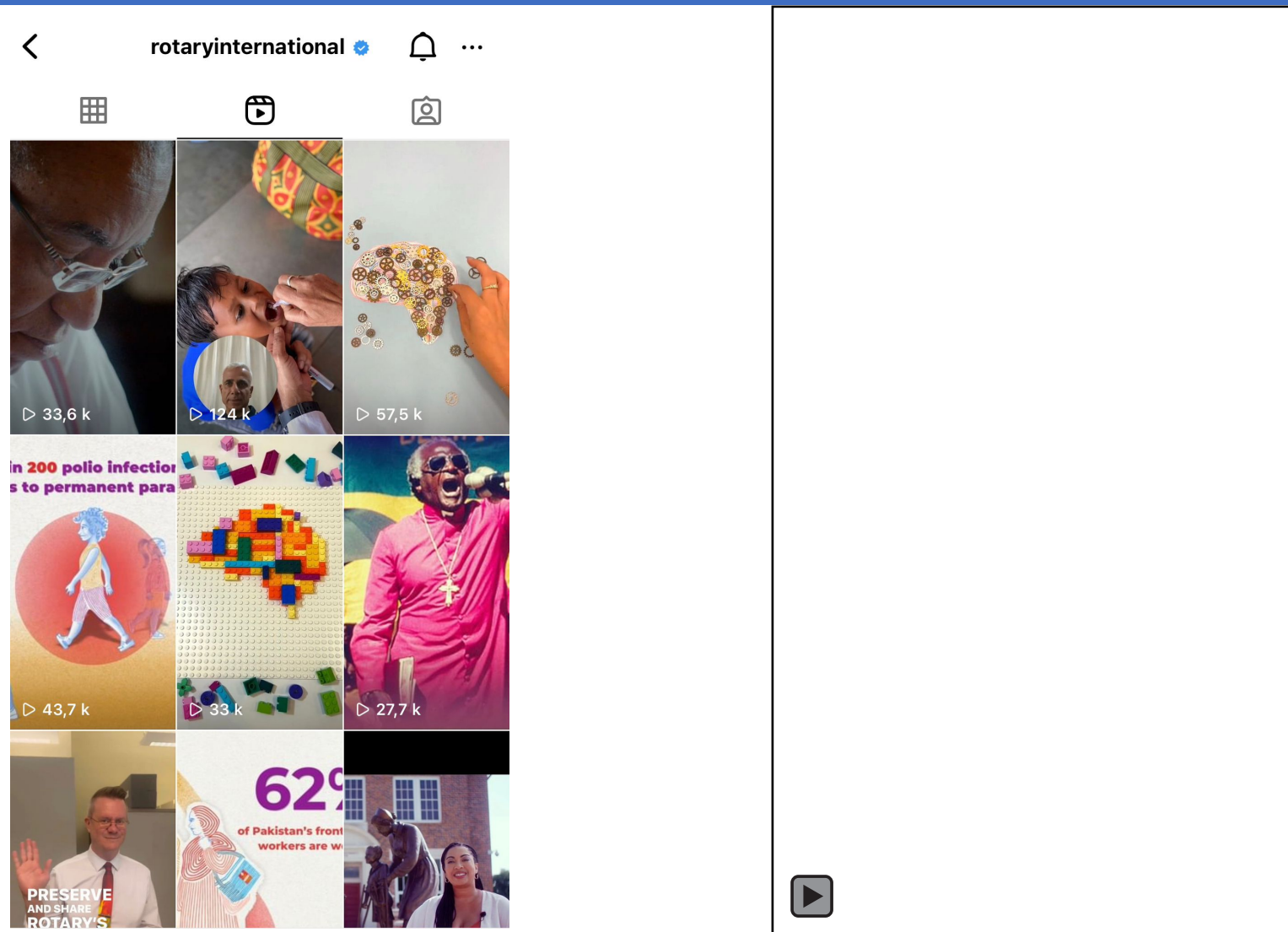
* Per testate omogenee nelle ventitré pubblicazioni (dal 2014/I-II)

Nota: le stime di lettura dei profili socio-demografici possono dare come somma un valore lievemente diverso dalla stima a totale Adulta, in quanto si tratta di stime arrotondate (senza decimali).





Comunicare serv(ic)e



Comunicare

Comunicare **il Rotary**

Comunicare i **service** del Rotary

Comunicare **soprattutto** i service del Rotary